

TENDERVLE™

# WELCOME TO TENDER VLE

Our **Tender VLE** platform builds tendering knowledge by delivering well informed master classes on all areas of bid management.

Tender VLE provides classes at a beginner, intermediate and advanced level and offers guidance in the form of downloadable attachments which can be used to assist you during your bid writing.

This service is free of charge and new content is added every week to ensure you and your team constantly evolve.

Everyone should invest in learning and development and what better way to do it than accessing free, knowledgeable and professional lessons, anywhere, anytime.

Visit [www.tendervle.co.uk](http://www.tendervle.co.uk) today.

Let us, help you

# S U C C E E D <sup>TM</sup>

## OUR INSTRUCTORS



**Jill Hudson – BA (Hons), MA**

As nominated business woman of the year (twice) Jill strives for perfection, ensuring every I, is dotted and every T is crossed at the end of every day. She has 16 years bid management experience working across a whole host of sectors including creative, technology, engineering, medical and facilities management. She recruited her team based on their love of both the English language and the written word. Jill ensures that quality runs through every part of her business. Her staff, no matter how experienced, are trained from the bottom up using her own programme and master classes. She writes to win and works as a part of her client's team to ensure they understand their chances of success before investing in each piece of work. Her experience working on both the buy and supply side of business adds huge credibility to her credentials.

**Jill's master classes are for businesses who know they need to tender to build growth. Jill's classes will be interactive and knowledge but also intensive training. With an exceptional record, Jill's classes are not for the faint of heart, but she promises to guide and develop you into exceptional bid writing specialists.**



**Daniel Hall – BA (Hons)**

A driven manager with a solid work ethic and a strong desire to succeed. Dan is responsive, knowledgeable and a huge support to clients during important bid preparation activities. He has five years experience and an exceptional win record, owing to his love of the English language and creative writing. He knows what buyers want, how to maximise quality scores and the best way to present clients on paper. He manages his growing team of bid writers to ensure work is nothing short of excellent, using perfect grammar and an extensive vocabulary. Dan's sector experience is vast and includes construction, security, healthcare, consultancy and utilities.

**Dan's master classes are for bid writing professionals who want to learn the basic and intermediate levels of bid writing. It's for those who want to learn how to write compelling content and those who are committed to producing winning submissions.**

## OUR INSTRUCTORS



**John Hudson BA (Hons), MA**

With an entrepreneurial mindset, John, a born innovator took the world of tendering and procurement by storm. He took an aged sector and embedded new technology and processes to create fairer, more transparent procurement practices for all. John has run multiple businesses over the last decade and has five years tendering and procurement experience. Daily John embeds a culture of innovation and leads Hudson Labs where he is testing and developing new AI and VR solutions to further aid our clients on both the buy and supply side of tendering. As a born workaholic, John is always on the other end of the phone to speak with clients and suppliers who are focused on learning and developing the art of tendering.

**John's master classes are aimed at business owners who want to learn how to effectively monitor return on investment and use tendering to build turnover and profit.**



**Kathryn Johansen BA (Hons), MA**

Kathryn has worked with the Directors of Hudson for over a decade and is a valuable member of the Senior Management team. Kathryn embraces our client's brand guidelines and has embedded a culture of creativity to maximise the presence of important bid content. Daily she manages her team of designers to ensure they understand the parameters they can work within to ensure tendering protocols are followed strictly and without error.

**Kathryn's master classes will cover just that. How to brand standout documents, following buyer instructions and how to make content pop with simple design techniques.**

## WHY USE TENDER VLE?



It's FREE



Delivered by knowledgeable experts

SUCCEED™

Clear, concise master classes



Access anywhere, anytime



World first online learning environment for tendering

# HUDSON™

## OUR WIDER GROUP

**Hudson** is a global provider of tendering and procurement solutions. Our products and services inspire all size businesses to adopt best practice.

Our Group is split into 8 strands. **Discover, Succeed, Procure and Invest** was our original offering, helping procurement departments and business owners adopt best practice solutions and innovative technology when either buying or supplying products and services.

Our Group then further evolved to include **Grow, Employ, Labs and Initiative**. These new strands help us become world leaders in buy and supply products and services. All whilst developing new technology and giving something back to the community to ensure the AI solutions we develop do not replace jobs but instead open up new opportunities for building careers.

Our team was built from the ground up. We work to structured processes, encourage learning and development at all levels and adopt a Customer First approach to client management and this has been proved through our successful awards for Service Delivery.

Hudson promises you two things. Firstly, 'we will keep evolving for the benefit of our clients' and secondly 'we will continue to focus on ensuring fairer and more transparent procurement practices are embedded into public organisations'.

We want to help you Discover, Succeed, Procure and Invest, all whilst helping you to Grow, Employ the right people, maximise technology through Hudson Labs and caring about the future of your workforce via Hudson Initiative.

We don't just care about our clients, we care about creating long term sustainable businesses and protecting careers.

DISCOVER™

PROCURE™

INVEST™

LABS™

INITIATIVE™

GROW™

EMPLOY™

# HUDSON™

## FIND OUT MORE

Are you interested in finding out more or speaking with one of our experts?

Call Jill Hudson or Daniel Hall today or visit [www.tendervle.co.uk](http://www.tendervle.co.uk).



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